



David Beard FRICS

Floating Concepts is the brainchild of its chief executive, David Beard FRICS, who is a chartered surveyor and holds a Post Graduate Diploma in Financial Studies. He has over 30 years experience in property development in the UK, including industrial, offices out-of-town retail and residential development. He was part of the syndicate of investors who lead the early regeneration of Liverpool South Docks with the development of over 100 waterfront properties and the 450 berth, Liverpool Marina Bar and Grill, now owned by Harbourside Marina plc, which he controls.

In exploring ideas for the surplus water space at his Liverpool and Salford Marinas David contacted a number of manufacturers and professionals involved in the design of floating structures and travelled extensively in Europe and Canada. Initially, he secured the UK distribution rights to the exclusive Danish 'Waterliving' luxury houseboat concept, since when he has formed partnerships with other manufacturers and can call on the services of some of the most experienced and innovative designers of floating structures in this new emerging market.

SUSTAINABILITY

Floating Concepts takes its environmental responsibilities seriously and endeavours to always choose the most sustainable options. For example, the 'Waterliving' exclusive Danish houseboat designs include Co2 reduction options in relation to:-

- Energy Efficiency: By utilising the latest technology, with careful design and construction considerations, their energy requirement has been reduced dramatically.
- Renewable Energy: The use of renewable energy sources such as integral heat pumps, solar panels reduces Co2 emissions and, in some locations can get close to energy self sufficiency.
- Selection of material: No chemically treated materials are used in the construction process and informed conscientious choices are made in the selection of products and materials.



Floating Concepts

• Sustainable Waterspace Development • Master Planning • Bespoke Designs
"The UK's leading supplier of floating structures"

99 Citygate,
1 Blantyre Street,
Manchester M15 4JU
Tel: +44 (0)161 832 6545
Fax: +44 (0)161 832 6546

WATERSPACE WANTED!

- New Development Frontier
- Can Turn Water Into £££
- Sustainable
- Min. Environmental Impact
- Renewable Energy Sources
- Enormous Visual Interest
- Animates Waterspace
- Contributes to Diversity
- Residential, Commercial, Retail, Community use
- 'Affordable Homes' Opportunity

WATERSPACE WANTED!

Contact:

David Beard on: 07774 999 222

Email: davidb@floatingconcepts.co.uk

or

Sarah Geddes, Marketing Manager

on: 0161 832 6545

Email: sarah@floatingconcepts.co.uk

www.floatingconcepts.co.uk



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Floating Concepts specialises in providing solutions for the development of water space which are tailored to suit the location. We undertake master planning & feasibility studies through conceptual to detailed design and planning. Public consultation can be an important part of this process.

Floating Concepts will also supply, or design and construct, bespoke buildings from individual floating dwellings or offices for small businesses to comprehensive mixed use developments incorporating hotels, apartment blocks, office, leisure and community buildings. Its design solutions can range from yacht marinas to houseboat developments; from small clusters of floating structures through to comprehensive mixed use schemes; from floating features to whole communities.

Floating Concepts Mission:

- To create sustainable, environmentally friendly developments on water.
- To encourage people to enjoy the unique experience that being close to water provides.
- Early in the design process, to recognise the amenity contribution made by the water space to its location and to enhance it.
- To create solutions which are designed specifically for each individual location.
- To encourage public participation by consultation at each stage of the design process
- To create design ideas which place each individual, whether living, working or recreating, in harmony with the water and to ensure that the adopted solution provides benefits to the community at large.

